

which Kingston memory is right for you?

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Kingston Technology offers three distinct memory product lines: Kingston® System-Specific (branded) memory, ValueRAM® and HyperX®. All Kingston memory is made with quality components and designed and manufactured to the highest possible standards but each line is designed for a different purpose. Use this guide to help determine which product line is right for your needs.



System-Specific Branded Memory

To make it easy for customers to order a memory module with confidence, Kingston builds memory that is 100-percent compatible with a specific system or class of systems. Kingston System-Specific memory is sold online and through value-added resellers and distributors.

Kingston System-Specific memory:

- Is designed for use in brand-name computer systems (e.g., Compaq Presario, Sony Vaio)
- Allows you to purchase by brand and system model name
- Comes with a 100-percent compatibility guarantee and 100-percent testing in the system or family of systems for which it's designed, for added reassurance
- Offers full product return privileges



Kingston ValueRAM

Designed with the whitebox user and system integrator in mind, Kingston ValueRAM products are engineered to meet industry standard specifications and rigorously tested to ensure quality. Kingston ValueRAM is sold through retail stores as well as online resellers, system integrators and distributors.

Kingston ValueRAM is ideal for:

- Whitebox or generic systems
- Those who purchase memory by spec (e.g., 1-GB DDR2-667 PC2-5300 CL5 DIMM)
- Those looking for competitively priced generic memory that is 100-percent tested to meet industry specifications (JEDEC)
- People who are 100-percent confident of the specs they need. (Please note that Kingston ValueRAM products are returnable ONLY if the product is defective; incompatibility does not mean the module is defective.)



Kingston HyperX

Ideal for serious gamers and PC enthusiasts, Kingston HyperX uses quality parts that meet or exceed Kingston's specific engineering requirements of stability, high frequency and low latency. Kingston HyperX is sold through retail stores, as well as online resellers, system integrators and distributors.

Choose Kingston HyperX if you:

- Are a serious gamer or PC enthusiast or build systems for this market
- Need memory designed to support high speeds and low latencies for maximum system performance, with heat spreaders for optimal thermal diffusion
- Need memory tested to meet our published specifications for ultimate performance

Rest assured that whatever your choice, you know that your memory is backed by Kingston's legendary reliability and a lifetime warranty.



Why choose Kingston?

Kingston Technology Company, Inc., offers a wide range of computer memory and digital media products plus all the services to support your memory needs. Founded in 1987, Kingston is committed to providing its customers with the best memory products for the latest and most requested technologies.

We've made it easy to find the memory you need.

Streamline your memory search with a visit to kingston.com/products. You can use our convenient online Memory Finder to search by manufacturer, memory type, part number or model.

Kingston Memory Guide

When you order Kingston memory, you get:

- Quality components
- Engineering expertise
- 100-percent testing
- Free, 24/7 technical support
- A lifetime warranty

Best of all, Kingston memory is backed by the legendary reliability that has made the company the world's independent memory leader.

For details on Kingston memory products, visit kingston.com or call your local Kingston reseller.

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Printed in the USA MKB-098

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